

During Elections it is especially important to keep broadcasters responsible for their actions. At the very least Sinclair Broadcasting's should be required to report to viewers that what they are watching was mandated by a corporation and does not reflect factual content.

This broadcast days before the election is a clear example of the dangers of media consolidation.

Please stop the madness

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.